Payment Collection

- Accept payments through various channels, including cash, bank, cards, and digital wallets.

Crates and Inventory Management

- Efficiently manage crates and associated inventory, optimizing their distribution and return.

Fleet Management

- Manage your fleet of vehicles, ensuring proper maintenance and utilization.

Agent/Distributor Commission

- Calculate and manage commissions for agents and distributors, fostering strong partnerships.

Sales Return

- Handle product returns efficiently, ensuring accurate recording and appropriate handling of returned items.

Customer Feedback

- Collect and analyze customer feedback to improve products and services.

Field Force Automation

- Automate field force activities for streamlined sales and service operations.

SMS Notification at Every Stage

- Keep stakeholders informed with SMS notifications at key stages of operations.

Analytics and Dashboards

- Leverage advanced analytics and user-friendly dashboards to gain insights into sales, operations, and performance.

Alerts and MIS Reports

- Receive real-time alerts and generate Management Information System (MIS) reports to stay informed and make informed decisions.
  With robust Marketing and sales processes, your organization can efficiently manage products, customers, operations, and sales processes, enhancing overall productivity and customer satisfaction.

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Marketing & Sales

Masters

- **Product:** Maintain a comprehensive database of your products, including details like SKU, description, and attributes.

- **Customers:** Manage customer information, enabling personalized interactions and targeted marketing efforts.

- **Distribution Network:** Organize and oversee your distribution network, optimizing efficiency in product delivery.

- **Product Pricing:** Define and manage pricing strategies for your products, ensuring consistency and competitiveness.

FG Warehousing

- Efficiently manage Finished Goods (FG) warehousing, ensuring proper storage and retrieval of products.

Order Management

- Streamline order processing, from order creation to fulfillment, ensuring accurate and timely deliveries.

Route Sheet Generation

- Generate optimized route sheets for deliveries, reducing transportation costs and improving delivery efficiency.

Vehicle Allocation

- Assign vehicles to orders efficiently, ensuring timely and cost-effective deliveries.

Material Dispatch

- Manage the dispatch process, ensuring accurate picking, packing, and shipping of products.

Promotions

- Plan and execute promotional campaigns, boosting sales and engaging customers.

Booking Receivables

- Keep track of booked orders and their associated receivables for accurate revenue recognition.