

# vasista

Innovation through high quality research

Unleashing IT excellence  
in supply chain management since 2014

**milkosoft**  
ERP

**B2B**  
B2B2C  
Order  
Management

**Sales Force  
Automation**

**Vet  
Management**

Celebrating  
**10** Years  
of Excellence

**Crates  
Management**

**BMCU  
Management**

**Animal  
Registration &  
Health**

**Delivery Vehicle  
Tracking**

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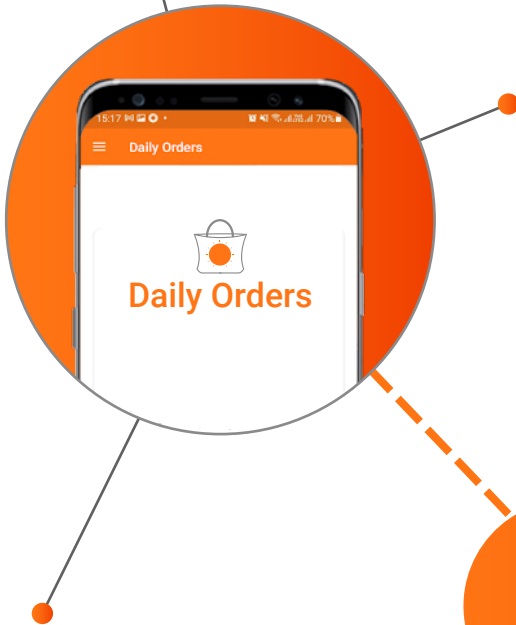
 [www.vasista.in](http://www.vasista.in)

 [www.dailyordersapp.in](http://www.dailyordersapp.in)

# Vasista's Apps of Supply chain operations

## Daily Orders

Realtime demand management through Sales Force Automation



## Daily FarmPro

Farm level daily operations for farmers



## SaaS Platform



## DailyBiz

Real time ERP access from anywhere and anytime.



## Daily P&I

Real time procurement management



I would like to share an insightful analysis of Vasista's growth across the four key quadrants - Technology, Domain, Commercials, and Markets - over the past decade and our strategic vision for the upcoming years. Our journey over the past decade in these four quadrants has been exceptional.

**Hari Varma - co founder- Vasista**

### 1. Technology Quadrant:

- Vasista has always been synonymous with technological innovation. Our commitment to staying at the forefront of technology has set us apart from competitors.
- Notably, our ability to adapt, even during challenging financial periods, showcases our unwavering dedication to innovation.
- Our alumni, who have grown into top technology professionals, remain ambassadors for Vasista, a testament to our excellence in technology.
- Vasista continues to upgrade products to more advanced software by adding AI and ML components to optimize supply chain operation

### 2. Domain Quadrant:

- Our roots in the dairy industry have been a source of consistent opportunities. Vasista has addressed various challenges across the dairy supply chain, from farmer relations to transportation and quality control.
- Vasista continues to add more Dairy logos - both in domestic and international markets. Expanding into more farmer markets using FarmPro is not only an opportunity to grow user base but also to contribute to the modernization of Indian agriculture.

### 3. Commercials Quadrant:

- It is essential to acknowledge that the dedication and contributions of our employees have sustained our company.
- The principle of returning customer payments through continuous innovation remains at the core of our commercial strategy, ensuring long-term sustainability and maximizing ROI for our clients.

### 4. Markets Quadrant:

- Vasista can offer solutions to global supply chain challenges and help companies maintain their margins in a competitive market.
- Expanding Vasista's Vbiz solutions into non-dairy sectors, such as FMCG (Fast-Moving Consumer Goods) and other industries, is a strategic decision that holds great potential for growth and diversification.
- Entering into strategic alliances with system integrators and product upgrades with AI and ML for modern trade is a wise move for Vasista, when considering expansion efforts.

## Vasista's Cloud Dairy ERP

Break On Through (to the Other Side) - **By Krishna Varma co-founder**



Our first SaaS implementation is now a decade old and is still going strong by generating thousands of sales orders and purchase orders across thousands of villages daily. This is a testimony to the clear product-market fit that we were able to achieve and the tremendous value we're generating for the client.

To readmore scan the QR code below

## Vasista's Daily Orders

Building the MVP - **By Krishna Varma co-founder**

While we continued to mature our Cloud Dairy ERP product, we started getting inquiries from clients who heard about the success of our mobile app rollout. We did a further market analysis of the downstream sales chain and found that for pouch milk sales most dairy companies sold directly to retailers/agents (skipping distributors/stockists leg) and who in turn would sell and deliver to end-consumers daily.

To readmore scan the QR code below

## Scaling

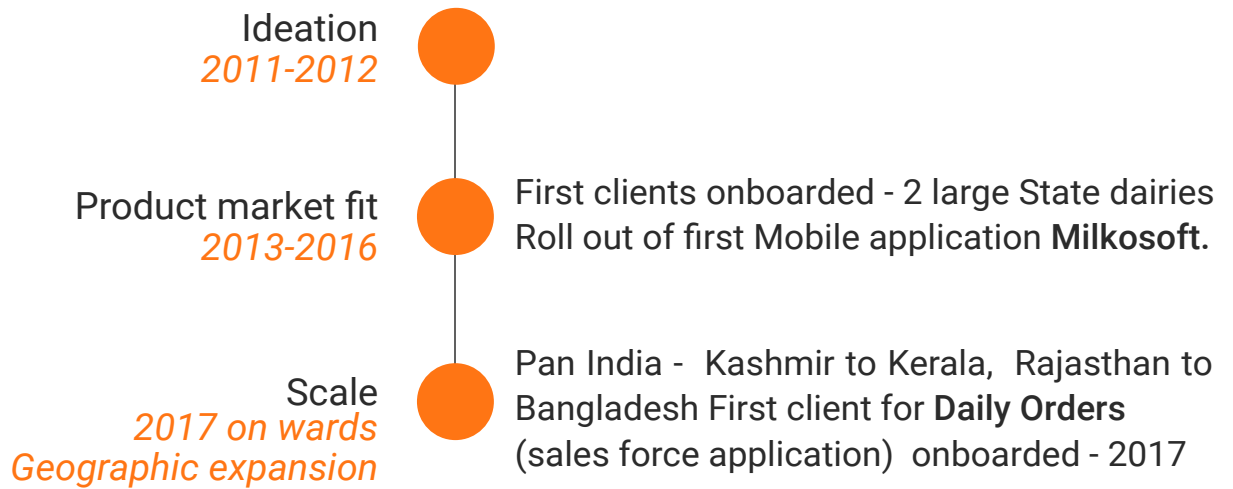
"It always seems impossible until it's done" - **By Krishna Varma co-founder**

Over the years some of the largest dairy companies across India and Bangladesh have adopted one or more of Vasista's SaaS solutions. During the last year we have added 2 more products Daily PI and Daily Farm Pro mobile platforms to our dairy product suite which enable dairy companies, chilling center operators, village societies, veterinarians and farmers to seamlessly manage their dairying operations including animal care. These 2 products are also offered as mobile-first multi-tenant SaaS offerings similar to Daily Orders.

To readmore scan the QR code below



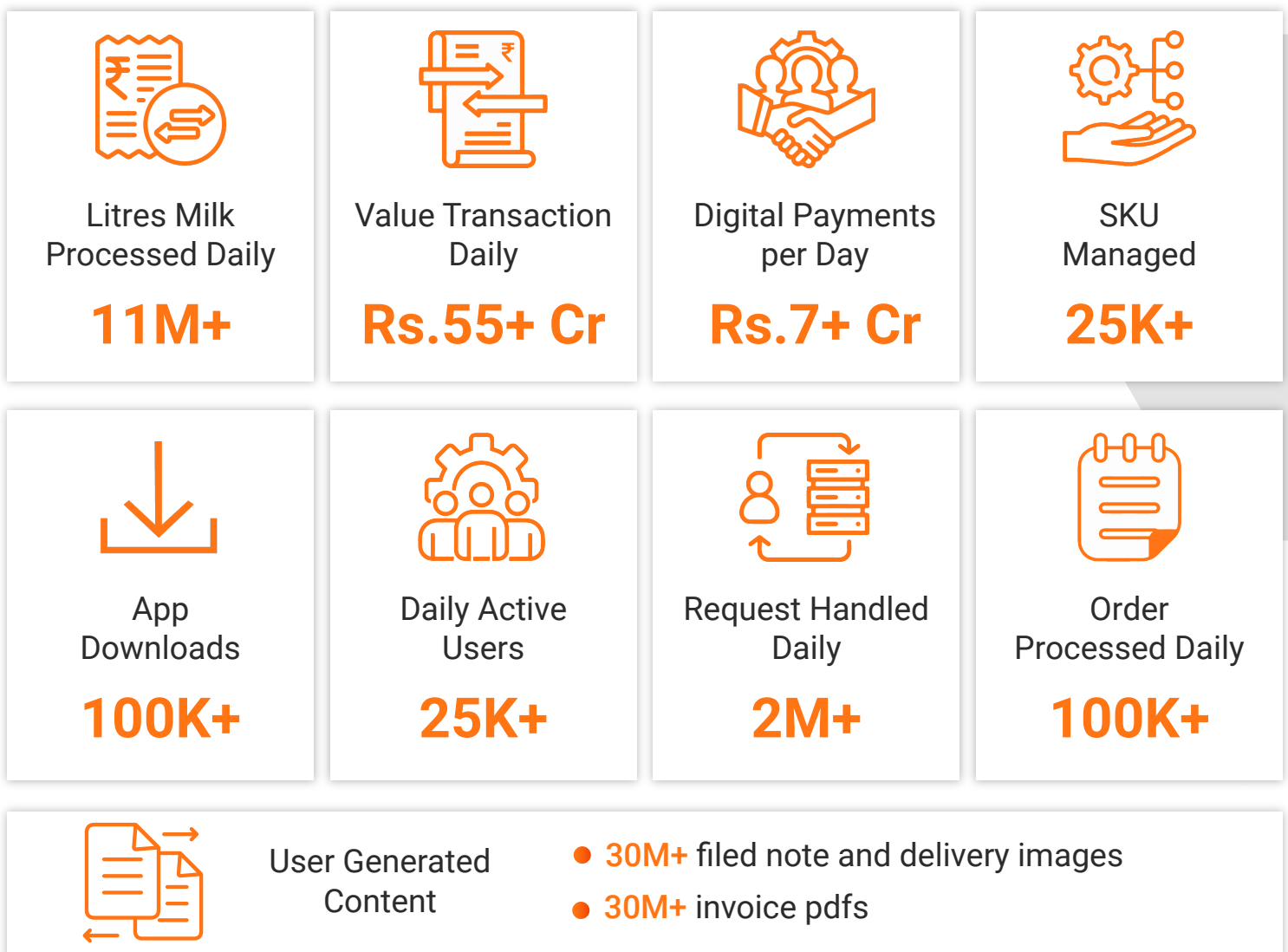
# Chronology



## Technological milestones

- Deeper into supply chain with IoT (Milk Testing, weigh scales/bridges and sensors).
- Mobile apps Daily Orders, Daily P&I and Analytics, FarmPro, DailyBiz.
- Integrations with other client systems such as SAP, Tally and other ERPs.

## Vasista Growth Metrics



# Expert talks at Professional Forums



## Cost-effective SaaS at Scale

Networking Dinner at The Ritz-Cariton, Bangalore  
4<sup>th</sup> August 2023, 6:30 - 9:00 PM IST

**Solution Expert**



**Krishna Varma**  
Co-Founder, Vasista  
Enterprise Solutions Pvt Ltd



#NASSCOMCloudSummit

Cloud-Tonic: Scaling Growth, Boosting Agility

### MEET THE SPEAKERS

 Abhishek Sukhwal Mahindra & Mahindra Ltd	 Ajay Gupta Diver Wyman	 Amit Ranjan DigiLocker	 Sangeeta Gupta NASSCOM
 Andrew Lourek Telere	 Hari Varma Vishva	 Murali Krishna Gannamani Plumtree	 Sreemoyee Ghosh Dasgupta Merca

Nov. 17 2022 | Virtual | [Register Now](#)



DATE: 27/05/23

Cow Based Global Investment Summit & Expo



Seminar on **Arveda and Ethno Medicine**

# Fun and Social Causes

Team Vasista embraced the opportunity on world environment day to develop kitchen garden at Akar Asha Hospital. Reconstruction surgeries are free at Akar Asha Hospital.

we have given free licenses to an Educational Trust which helping budding engineers

## International Women's Day



 <b>Ms. Annie Mathew</b> CIO Mother Dairy Fruit & Vegetable Pvt Ltd	 <b>Ms. Padmavathi</b> Managing Director Chikkaballapur Milk Union (Karnataka)
 <b>Ms. Anubhuti Singh</b> Strategic Alliance Leader AWS	 <b>Ms. Aditi Olemann</b> Director - New Initiatives Cashfree
 <b>Ms. Anjali Vaidya</b> General Manager, IT Lactalis Indai	 <b>Ms. Diksha Nerurkar</b> Deputy Director-Research NASSCOM





Let us give our coming generations a healthier and happier environment to have a beautiful life...

**Best wishes on World Environment Day**



Let's **SAVE** THE **WORLD** TOGETHER

#WorldEnvironmentDay2023

Thanks to everyone who contributes to bringing milk to our home. Celebrating the dairy love.

## World Milk Day



#WorldMilkDay2023

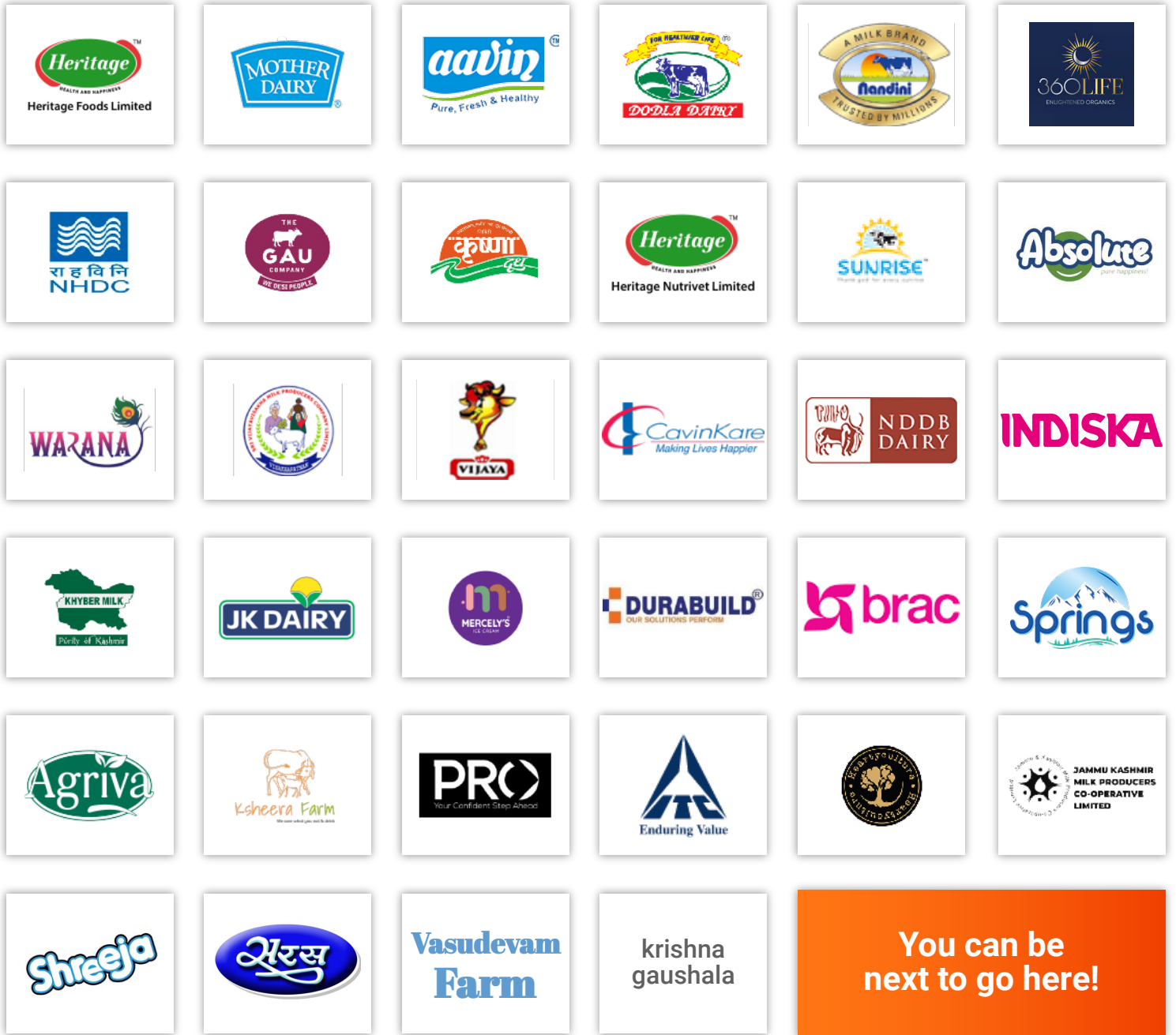


It's a decade of success, growth, and innovation!  
Vasista is celebrating a remarkable 10 years of achievements, memories, and endless possibilities. Here's to many more years of excellence ahead!



#10YearsAnniversary #MilestoneCelebration

# Customer Success



You can be next to go here!

For Enquiries



Social Links



# Vasista's Cloud ERP ( Vbiz & Milkosoft )

